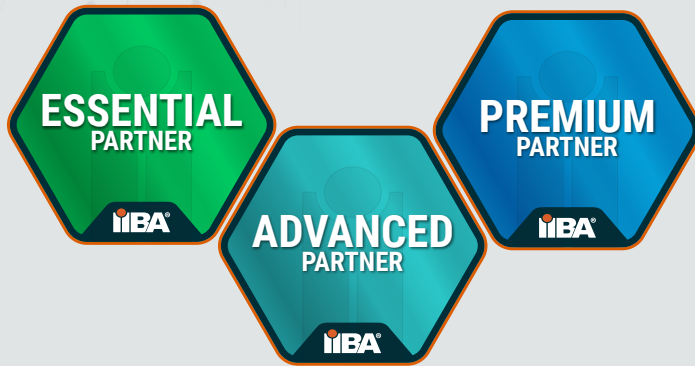


Invest in Business Analysis



of IIBA program partners have seen an improvement in the quality and effectiveness of their business analysis deliverables*

IIBA Partner Program

An organization reaches peak performance when it effectively uses its business analysis capability to align strategic goals with operational implementation.

The IIBA Partner Program can help you get there:

- It keeps your team's business analysis skills updated and relevant, with discounted pricing on membership, certifications, and conferences
- It offers a simplified, cost-effective way to provide your whole team with industry-leading professional development resources
- It connects you to a global network of like-minded business analysis professionals, dedicated to growth and professional advancement

Become an IIBA program partner today and start improving business outcomes.

* IIBA, *Corporate Benchmark Report Q4 2023*

Advance Business Analysis Capability



PARTNER PROGRAM – EXCLUSIVE BENEFITS				
Memberships	Memberships included, granting your team access to essential business analysis resources	20	60	150
Certification Credits	AAC, CBDA, CCA, CPOA, ECBA = 1 credit CBAP, CCBA = 2 credits	5	15	25
Customization	Add membership blocks and additional certifications at pricing exclusive to program partners. Certifications beyond the included bundle may be purchased as needed.	Block of 20, \$120 USD per Membership	Block of 20, \$100 USD per Membership	Block of 50, \$55 USD per Membership
Insights and Research	Access to leading research benchmarks, <i>Being Nimble</i> , and <i>Achieving More with Data</i>	✓	✓	✓
Continuous Learning	Exclusive on-demand and live webinars	✓	✓	✓
Targeted Job Postings	Recruit from a global talent pool by creating a company profile and posting unlimited job opportunities on the IIBA Career Center	✓	✓	✓
Global Recognition	Company logo and digital badge listed on IIBA's Partner Program webpage	✓	✓	✓
Dedicated Support	A partner manager to engage with information and updates on IIBA and connect you with networks and opportunities		✓	✓
Enterprise Access	Licensing for IIBA's <i>BABOK Guide</i> , Business Analysis Competency Model, <i>The Strategy to Execution Framework</i> , and other valuable content to be made available to your entire organization		✓	✓
Awards and Recognition	Eligibility for annual IIBA awards		✓	✓
Latest Developments	Roundtable discussions held by the IIBA Product Development Team		1 per Year	4 per Year
Structured Learning	Informative, online sessions delivered by IIBA for your entire team			2 per Year
Knowledge Sharing	Collaboration and networking roundtables led by program partners for program partners			2 per Year
Certification Readiness	CPOA and CCA Digital Access certification preparation materials as well as other study resources			✓

These Partner Program benefits complement the valuable advantages of IIBA membership, which you will also receive. For more details, visit [our website](#).